

**From AIDS to Zika:**

**Ethics of Setting Priorities in  
Public Health**

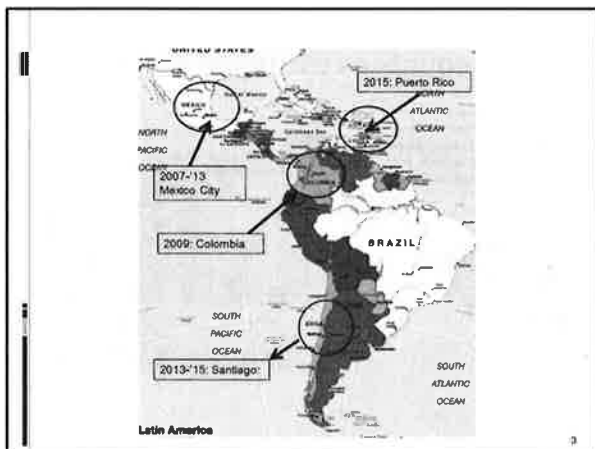
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**Overview**

1. WHAT ethical challenges in public health priority setting?
2. WHY does public deliberation seem to address those challenges?
3. WHAT role should public deliberation play in health priority setting?

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**I.**

**What ethical challenges arise in setting public health policies?**

A black and white photograph showing a close-up of a person's arm being injected with a vaccine. The person is wearing a white garment, and the injection is being administered into the upper arm.

### Interests have Unequal Influence

<http://www.robberies.com/admin/index.php?module=11472>

### Stigma → Invisibility

### Stigma → Invisibility → Gulf between Policy and Practice

Patients who received mental health care

Q: Did you receive mental health care at HIV Clinic?

NO: 76%

SI: 24%

Figure. Percentage of HIV patients at Mexican public HIV clinics who report receiving psychological support in last visit (n=2,676).

### What counts as evidence for policy?

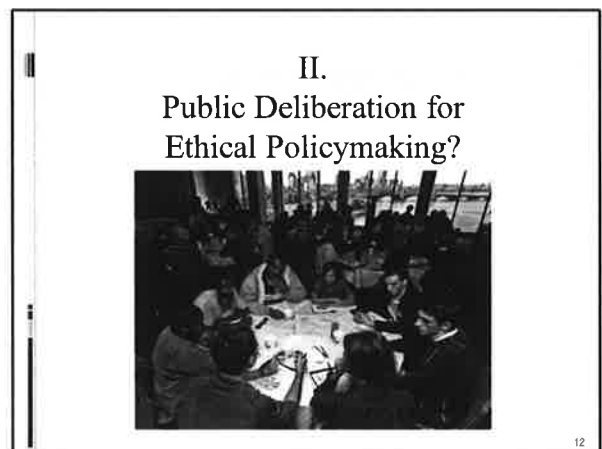
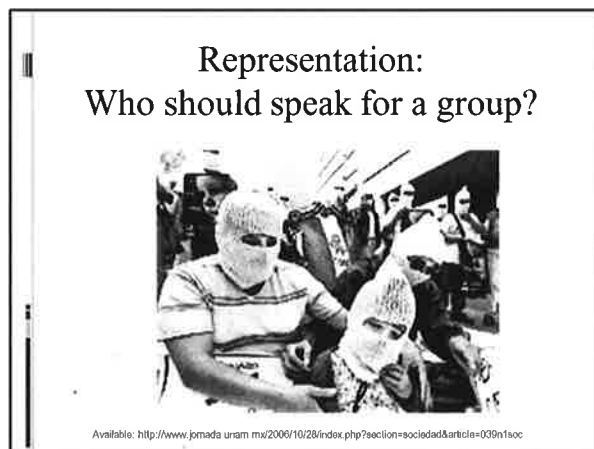
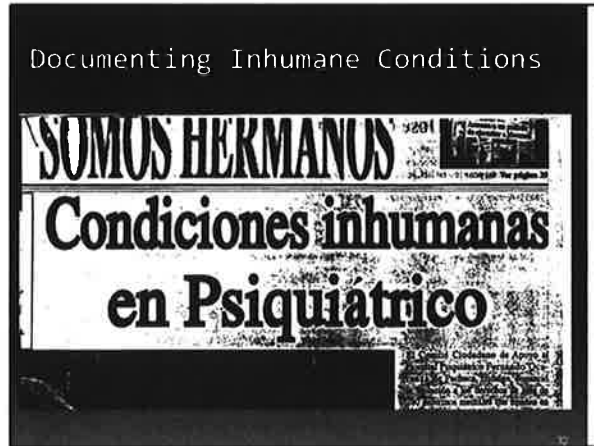
En México, el peor trato del mundo a los enfermos mentales

Miseria, abandono y derechos humanos conculcados, en los hospitales psiquiátricos

HEALTH CHANGE IN MEXICO

Mental Health Physical Health

2004 2006 2008 2010 2012



### **Deliberation vs. Juries**



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### **“Accountability for Reasonableness” 4 Conditions for a Fair Process:**

- Publicity
- Relevance
- Revisability
- Enforcement

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### **What are promises of deliberation?**

1. Legitimacy (multiple meanings)
2. Fairness (process, outcome)
3. Bridge Knowledge Gaps
4. Stigma Reduction
5. Trust (researchers, institutions)
6. Justice/Democracy

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### **III. Varieties of Deliberative Experiences**



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### Key questions for deliberation:

- 1) How to select participants?
- 2) How to deliberate given SES/power differences/ uncertainty in risks?
- 3) How to define and then achieve accountability post deliberation?

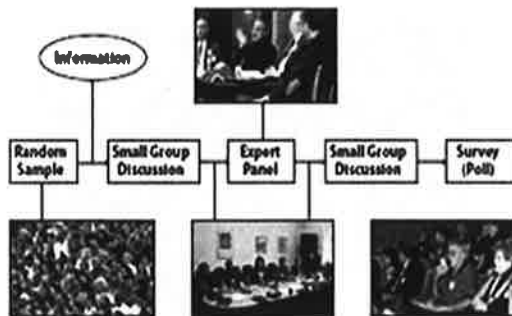
### Inclusion+Evidence



Jorge Saavedra, Interview, July 2010

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### Polls: Equalizing Background Info Deliberative Polls



Public Participation

Fair Process

## UK: Legitimacy and Knowledge

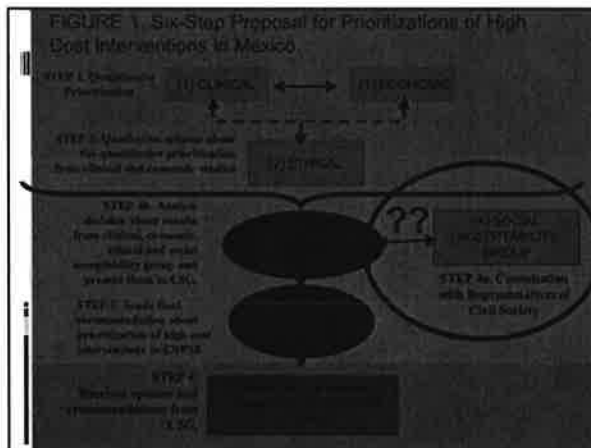
"It gives you the chance to air your views in meetings and explain how patients get on with their treatments away from the clinical setting and out in the real world."

"A space on the agenda was left specifically for patient issues. This was great for me as it felt like I was the most important person in the room."



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Goal:  
Avoid  
*Domination*  
and  
*Exclusion*



## When Ethics meets Politics...



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## Ethical Analysis for Policy Reform



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## Florida: Zika as Opportunity?



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### Questions/Comments

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